

Community Power Agency

Position Title	Smart Energy Communities Campaigner/Organiser
Location	Flexible, Sydney or Melbourne preferred
Position Title of Supervisor	Founding Director and Campaign Lead
Hours	Part-time, 24 hours/week
Contract period	6 months with possibility of extension pending funding
Salary	\$70,720 p.a. pro rata plus superannuation (\$21,216 + super for the 6month contract)

POSITION DESCRIPTION: Energy and Climate Senior Campaigner

The Community Power Agency is Australia's premier organisation campaigning for community energy and a faster and fairer transition to clean energy. Our mission is to grow a vibrant community energy sector in Australia. We are a small, dedicated and dynamic team working with the now more than 90 community energy groups across Australia. For more information about Community Power Agency see our website – www.cpagency.org.au.

We are seeking an experienced campaigner and/or organiser to help us drive the next stage of the Smart Energy Communities Campaign. This campaign will unlock the potential for 100s of democratically controlled community energy projects across Australia. Specifically, you will work with campaign lead to:

- Empower community energy groups to advocate for policies that make their work easier;
- Create political champions for community energy and a just transition to clean energy; and
- Win a network of 50 Regional Energy Hubs across Australia. See www.fundcommunityenergy.org for more information about the campaign and the Regional Energy Hubs policy.

As our campaigner/organiser you will need to have experience developing and implementing creative tactics that will shift campaign supporters and community energy groups to action.

This position is an ideal opportunity for a great communicator with a passion for driving positive social change, inspiring people to act, and getting out in the field.

Your role will involve:

Building power where it matters

Working with community energy groups in two key electorates in NSW and Victoria to build power and influence with the intention of creating state and federal political champions for community energy policy.

Designing tactics to grow our supporter base and support them in taking effective action that increases political pressure

Engage our existing supporter base and bring new people into the campaign for greater impact, targeted particularly at the NSW and Victorian Governments and to a lesser extent South Australia and Queensland.

Developing a strong online and offline narrative

Working with the Campaign Lead and Climate Media Centre to develop a powerful narrative and communications products for media and supporters, including identifying media opportunities and sending supporter updates.

Developing strong relationships

Hit the ground running by building productive relationships with others in the movement, with political decision makers, community energy groups, and potential funders.

Selection criteria for the ideal candidate:

1. A passion for driving a faster and fairer transition to clean energy through growing an innovative community energy sector, and strong alignment with Community Power Agency's vision.
2. Experience implementing successful advocacy campaigns.
3. The ability to build and maintain professional relationships quickly on the phone, face-to-face and online, and to inspire people to take action on an ongoing basis in various locations.
4. Strong communication skills, including experience identifying media stories, and writing effective emails, member and supporter communications and social media content.
5. A basic knowledge of community energy
6. Ability to be both self-directed and work well in a small team

Desirable skills include:

1. Experience with community organising.
2. Campaign strategy experience and a sharp sense of politics.
3. Knowledge of climate change issues, particularly renewable energy, and the electricity system.
4. Ability to design online content.

To apply, please email the below documents to nicky@cpagency.org.au with the subject line *Application – Smart Energy Communities Campaigner/Organiser*, by 8am Monday, May 15th. Your application should include:

- A **cover letter** addressing the selection criteria (including the desirable skills), no longer than 3 pages;
- Your **curriculum vitae**, including contact details for two referees.